

For USBBY nomination: submit this application, postmarked or emailed, by May 15, 2007.

The IBBY-Asahi Reading Promotion Award Application Form 2008

The IBBY-Asahi Reading Promotion Award was established in 1986 during the IBBY Congress in Tokyo under the sponsorship of the Asahi Shimbun newspaper company. It is given biennially to two non profit groups or institutions which by their outstanding activities are judged to be making a lasting contribution to reading promotion programmes for children and young people.

1. Proposed group or institution

Name _____

Address _____

Phone _____ Fax _____ E-mail _____

2. Name and description of proposed project

Aim of project

Target group

Extent of project (geographic, number of people attained, project staff, etc.)

Evaluation (What measures of evaluation have been used to determine the impact of the project on book promotion? Has the project made a difference? How?)

Project schedule and funding

Start _____ End _____ Continuation _____

Budget (in national currency and US\$) _____

Main funding available through _____

Sponsors or other funding sources _____

Special material produced for the project (books, leaflets, etc.)

Unique and outstanding features of the project

Briefly state how the award would make a significant contribution to the project

Two separate letters of recommendation are enclosed with this application

By _____

By _____

Do you wish to include additional information about the project?

If supplementary information (videos, books, etc.) is available, please enclose a list. Do not send such materials to the Jury unless requested.

3. Proposal submitted by the IBBY National Section of

United States (USBBY)

The undersigned person certifies that the information on this application is correct:

Name _____

Title _____

Address _____

Phone _____ Fax _____

E-mail _____

Place, date and signature:

Please submit this application, postmarked or emailed by May 15, 2007, to:

USBBY Asahi Committee
Rusty True Browder, Chair
177 Aspinwall Avenue
Brookline MA 02446
rbrowder@pixelwater.com

From among applications received, the USBBY Asahi Committee will choose one project to submit to IBBY by June 30, 2007, as our national section's nomination.