

The IBBY-Asahi Reading Promotion Award

Regulations

1. To commemorate the 20th IBBY Congress in Tokyo, the IBBY-Asahi Reading Promotion Award was established in 1986 by IBBY (International Board on Books for Young People) under the sponsorship of Asahi Shimbun, a Japanese newspaper company. The Award will be given biennially to two non-profit making groups or institutions which by their outstanding activities are judged to be making a lasting contribution to book promotion programmes for children and young people.
2. The Award consists of a diploma and a sum of US\$ 10.000, which will be given to each winner to encourage its activities in the future.
3. The IBBY-Asahi Reading Promotion Award Jury will consist of up to six members to be elected by the Executive Committee from among themselves by majority vote. One of the jurors will be chosen by the Executive Committee to be the President of the Jury.
4. The nominations will be judged according to the following criteria:
 - I. How well does the project support IBBY's Mission Statement?
 - II. Is there existing or possible support for the project from other funding sources?
 - III. Has the project been in existence for at least two years prior to its nomination? Is the project sustainable? Does it provide a framework for growth?
 - IV. What is the impact of the project? Does it reach its stated target audience?
 - V. Is the project original and innovative?
 - VI. Can the project provide a model for others? Is it easily replicated? Are any printed materials available and are they of high literary quality?
 - VII. Can the results of the project be evaluated?
5. Application forms will be distributed to all IBBY National Sections whose dues are in order. New National Sections joining IBBY before January 1 will also be eligible to nominate. Each National Section shall be invited to nominate one candidate for the

Award. The candidate need not be from the country making the nomination and may be from any country in the world. The candidate should not be from the institution with which the nominating National Section is involved. A group or an institution that has been awarded the IBBY-Asahi Reading Promotion Award may not be nominated a second time.

6. Each nominating National Section of IBBY shall send the complete application forms to the IBBY Secretariat at dates to be established by the Jury President. Copies of these applications will be sent to Jury members from the Secretariat. Jury members will also receive a list of the books used in the projects.
7. The IBBY-Asahi Reading Promotion Award Jury shall meet during the second Executive Committee meeting in the year previous to an IBBY Congress. Members of the Jury who are not able to attend may send their comments and proposals to the Jury President but will not have a vote.
8. The winners of the Award will be announced at the Bologna Children's Book Fair in the following year. All National Sections of IBBY will be informed of the Jury's decision.
9. The IBBY-Asahi Reading Promotion Award will be presented to the winners during the IBBY Congress.

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